

مجموعة

علي محمد الأنصاري القابضة

Ali Mohammed Alansari Holding Group



# Ali Mohammed Alansari center for Marketing and Advertising

Once upon a time in ancient time there was a caller calling in the markets, gathered people around him and by hitting the drums, speaks in a loud voice to attract attention of people, telling them about features of his goods and commodities, from this story we can predict that Marketing is a very old profession and has many styles, in fact it is a type of art, for which the promoter must be a creative and innovative, Otherwise he will be unable to promote and sell the products.

### About us

We provide integrated marketing solutions from marketing specialists as we have the strongest and largest customers base of the Kingdom's regions. We also have basic axes, including (a base, a highly experienced team with the same specialization, as well as for planning goals). We are distinguished by long experience in the field, which distinguishes our performance with professionalism and creativity through the acquired skills. Which makes it of sorts, which makes it a commercial market..

### Vision

We aspire to excellence, leadership, and access to the global market in providing all marketing and advertising services and to be part of the pioneers of development for our clients.

### Target

We strive to provide all high-quality marketing and advertising services to our customers and to contribute to finding marketing solutions and achieving the desired goals.

## Brief

We provide all kinds of workers of multiple nationalities for a large number of jobs based on the appropriate experiences of your business sector of those with high skill and high level of work mastery and attention to the smallest details as we are excellent in managing the entire recruitment process, salaries and personnel affairs and providing employment in a short period. Worker absconding, lack of visas to bring in, or refusing to work, etc.

## Teamwork

Our teamwork consists of excellent personnel, have vast experience similarly to the bee cell working in production of high-quality honey or a football team in which footballer are famous with wonderful goals scoring, each person carries out his job in professional, innovative and on timely manner in less cost and high quality and focusing mainly on our customer satisfaction in term of time, cost and quality (sophistication is our name).



## Why Ali Mohammed Al Ansari Center for Marketing and Advertising?

1. We work on modern and innovative methods of marketing
2. We care about proving your market value and customer confidence in you
3. We work to distinguish you from your competitors
4. We develop your facility and your product
5. We care about increasing customers and sales
6. Follow up with the client and ensure the customer's satisfaction with the service

## Content management features

1. We are working to increase your audience retention
2. We care about your interaction on social media
3. We focus on building trust with your audience
4. We improve search engines and increase purchases
5. Enhance the brand's reputation
6. Support your accounts in social media
7. Create your own creative content marketing
8. We make designs with different and new ideas
9. Submit detailed reports to the client (monthly or annual)

## Our Services:

Design and printing services:

Designing business identities

Design of internal and external panels

Publications services (of all kinds)

Promotion gifts

Web and application design

Infographic and Motion Graphic design

Booth design



## E-Marketing:

Managing social media accounts

Customer response service

Content creation

Monthly reports

Advertising and promotional campaigns

photographer

Video shooting and montage



## Manufacture and installation of panels:

- External panels
- Interior panels
- Zenkor paintings
- Steel plates
- Clerek paintings
- Signboards



## Prepare:

Marketing feasibility study

Marketing plan





## Provide:

Golf cars: Provide high quality golf cars

Designers: Providing skilled and professional graphic designers

Personal escorts: We provide a security escort service, a security guard service, or an escort service with high efficiency and experience.

Sellers and Marketers: Providing distinguished vendors and marketers to meet all the needs of institutions and individuals to support the uptake of the service or product.



## Marketing Research and Studies:

Marketing consulting

Competition evaluation

Price policy and distribution policy

Sales promotion services

New product development with innovative ideas

Evaluate available export opportunities

Determine the current market needs



## **Project management and planning**

We have great experience in studying the local and regional market in terms of quality, comparing commodities, times of displaying them in the markets, how to market them, and studying their competitors in the market in terms of

- 1- Type of good, product or service
- 2- When to display it in the local and regional markets
- 3- Determine the type of target group for that product
- 4- The price of the commodity, product or service in the competing market

## **Business Development**

Achieving the project's vision on approved foundations and standards that achieve excellence and leadership through a distinguished team with sufficient experience using business development strategies.

## **Marketing and advertising**

It aims to promote goods or services while keeping pace with the Modern and electronic marketing methods

### **Seller Specifications:**

- They have practical experience.
- Knowing the nature of the product.
- To be of decent appearance.
- Understand the customer, help them, and meet their needs.
- Possess the ability to persuade and influence and possess problem-solving skills.

### **Specifications of marketers:**

- The ability to persuade and influence.
- Self-confidence that always pays for the best.
- Experience in all the products you market for.
- Creativity, which is an important feature of the marketer.
- The ability to deal with various segments of society.
- Enthusiasm always strengthens the determination of a successful marketer.
- Ethics and honesty make you have a permanent clientele.
- Ambition, which is always the friend that accompanies the marketer in all its steps.
- Good marketing of your products and displaying them in an appropriate and attractive manner.
- Possess the ability to persuade and influence and possess problem-solving skills.

### **Specifications of merchandiser:**

- To be of decent appearance.
- Collaborate with colleagues and clients.
- Complete the required tasks in the fastest time.
- the ability to handle work stress.

### **Specifications of personal guards:**

- Highly efficient.
- They are fully responsible.
- They are distinguished by the strength of observation.
- They are quick-witted.





# عملاتنا





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